

Tapping into virtual therapy to address gaps in care

90% of physical and speech language therapy patients are open to using apps as part of their recovery.

THE COST OF CARE (in time and money)



Nearly 40% of the total respondents said cost was an advantage of virtual therapy.



Around a quarter of each group said not having to deal with insurance was a benefit of virtual therapy.



A third of respondents felt time commitment was a challenge in traditional therapy.



Nearly 60% of respondents reported gaps in care due to challenges with traditional therapy, including missed sessions, finishing treatment early and never starting therapy.

PATIENT POV: PROS AND CONS OF VIRTUAL THERAPY

SIGN ME UP



Time or scheduling

66% PT | **57%** SLT



Not having to travel

66% PT | **59%** SLT



Motivation or reminders to do homework

35% PT | **34%** SLT

SLIGHTLY SKEPTICAL



Worry about quality of care

55% PT | **55%** SLT



Miss relationship with therapist

37% PT | **44%** SLT



Don't trust technology

13% PT | **14%** SLT

PT: Physical therapy SLT: Speech language therapy